

## PROGRAM OVERVIEW

The program consists of two phases of opportunity:

**Corporate Sponsorship:** Most businesses contribute to various tax-exempt charities regularly. Your church can tap into this pool of funds just by asking. After explaining the Save Our Children Fund Drive, offer the business a case of peanuts (100 packages) for a donation. The average donation is about \$50.00.

*Rick Lumpkins, from Hot Springs, AR, received \$1,000.00 for one case of peanuts.*

*Gary Randol, St. Peter, MO, received \$1,000.00 for a case of peanuts with one phone call.*

**Community Involvement:** This involves setting up stations around your community at such places as intersections, at the entrance of convenience stores, office buildings, and other high traffic areas. Simply offer the pedestrians packs of peanuts for donations.

• *John E. Heil, Bethalto, IL: Landmark U.P.C. had a tremendous testimony on peanut day. We raised \$2000 our first day and the kids had a great time collecting \$800 on the second day.*

• *Robbie Knox, Carrolton, KY: "Peanut Day raised around 15% of our total Save Our Children offering. With only five children and a few adults, we collected almost \$300 in only a few hours at Wal-Mart.*

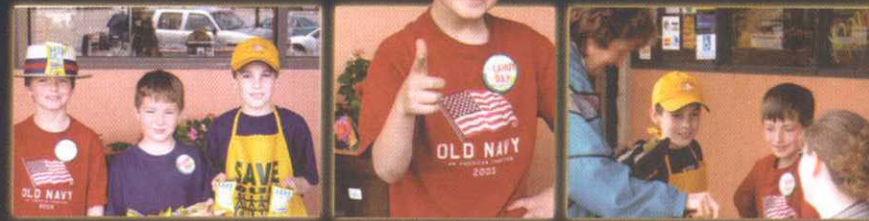
## PLAN OF ACTION



- Appoint a Peanut Day coordinator and, if possible, a committee to organize and implement the program.
- Set a day or days you will participate several weeks in advance.
- Get permission from authorities responsible for the stations you have selected several weeks in advance for permits and guidelines.
- Estimate the number of peanuts you plan to distribute and order them from your district Sunday school director. It will take approximately three to four weeks to get the peanuts.
- Decide how many people will be helping and order SOC aprons and buttons from your Sunday school director.
- Put you solicitors into action at their stations and watch the money come in! The average donation is approximately \$1.00 per pack.

## TIPS

- Use children accompanied by adults to help solicit. People cannot resist the appeal of a child.
- Use caution when working at intersections. It is not advisable to use children near automobile traffic.
- If you do not use Peanut Day Aprons, prepare some type of container for holding the peanuts and the donations (large sock—SOC; gallon milk jug with side cut out, coffee cans, banks, and so forth).
- Use some clearly readable sign on each worker so that people know readily who you represent (the SOC aprons work best).
- Working four to six hours, a group of 35 people can distribute around 50 cases (approximately one and a half cases per person). Of course, this will depend upon the density of traffic.
- Always send a letter of appreciation to business that make contributions and those that allow you to use their facilities.



## PRICE OF PEANUTS

\$ 10.00 per case  
(100 <sup>3</sup>/<sub>4</sub> ounce packages).

*Peanuts are packaged by Terri Lynn, Inc.*

*which is a respected company located in Elgin, IL.*

For every 10 cases you get one free.

Contact your district Sunday school director for shipping and payment plan.

